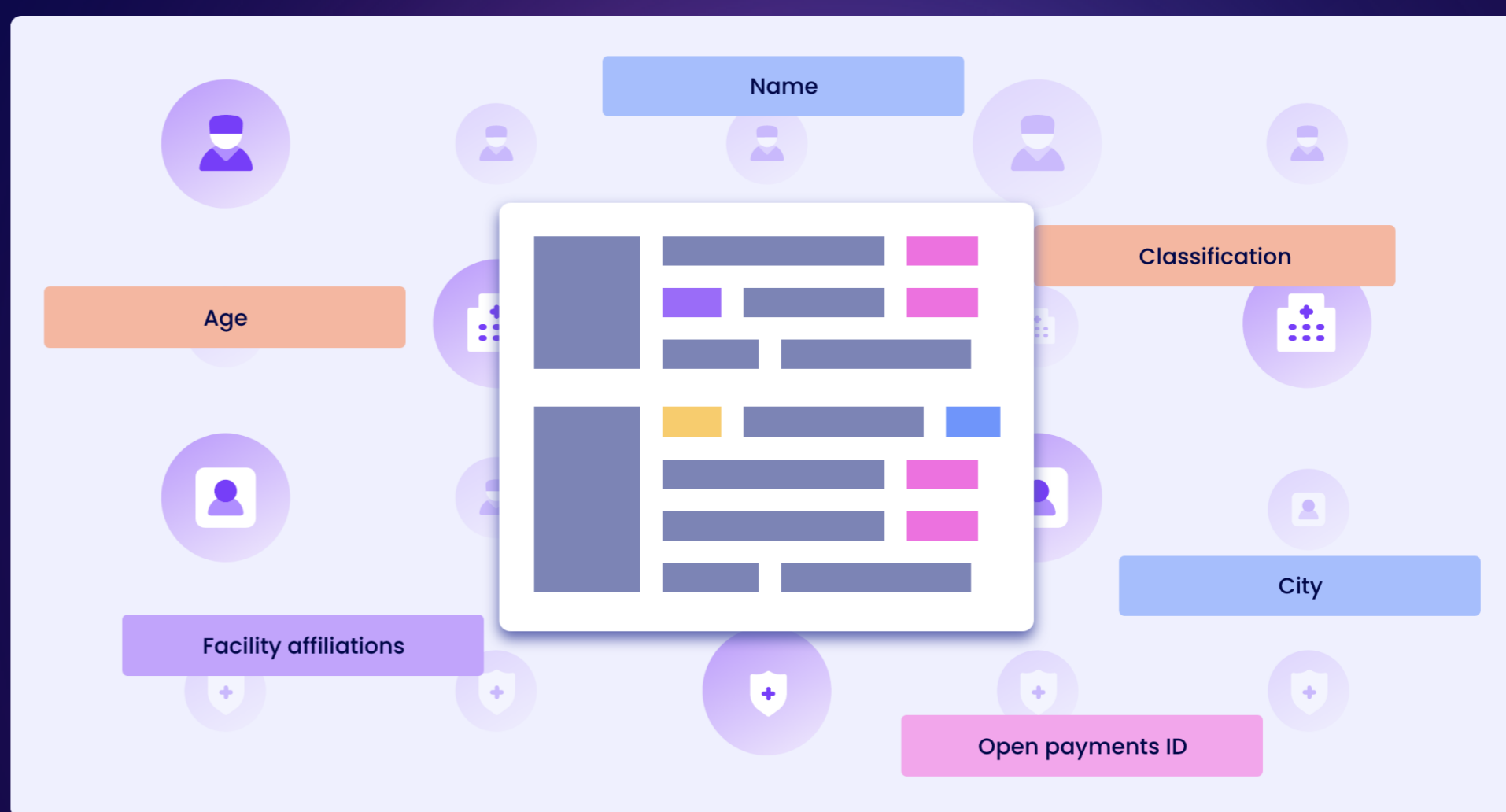


compile

# Power commercial operations with the most in-depth provider intelligence



## Product overview

Complete and accurate provider data are the foundation for any commercial analytics. But with millions of providers, maintaining a precise map of provider data and their relationships is difficult.

Compile's Provider 360 is built by triangulating data from multiple data sources. These sources are self-refreshing, removing the need for any manual updates.

Deep dive into a physician or an account-level view to understand the influence network and various other attributes including the treatment activity, affiliations, publications and more.

Provider 360 is the most the most reliable foundation for your sales and marketing efforts.



### Adaptive to your sales model

Provider intelligence supports both physician and account-based sales



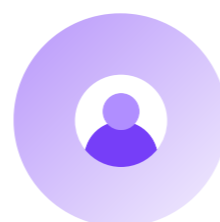
### Beyond claims-based profiling

100+ attributes, from basic to advanced, to support advanced segmentation



### Leverage network insights

Data-driven insights to identify key opinion leaders (KOLs) and their networks of influence



### Enterprise-grade customer master

High accuracy master data for your commercial operations



### Easy integration

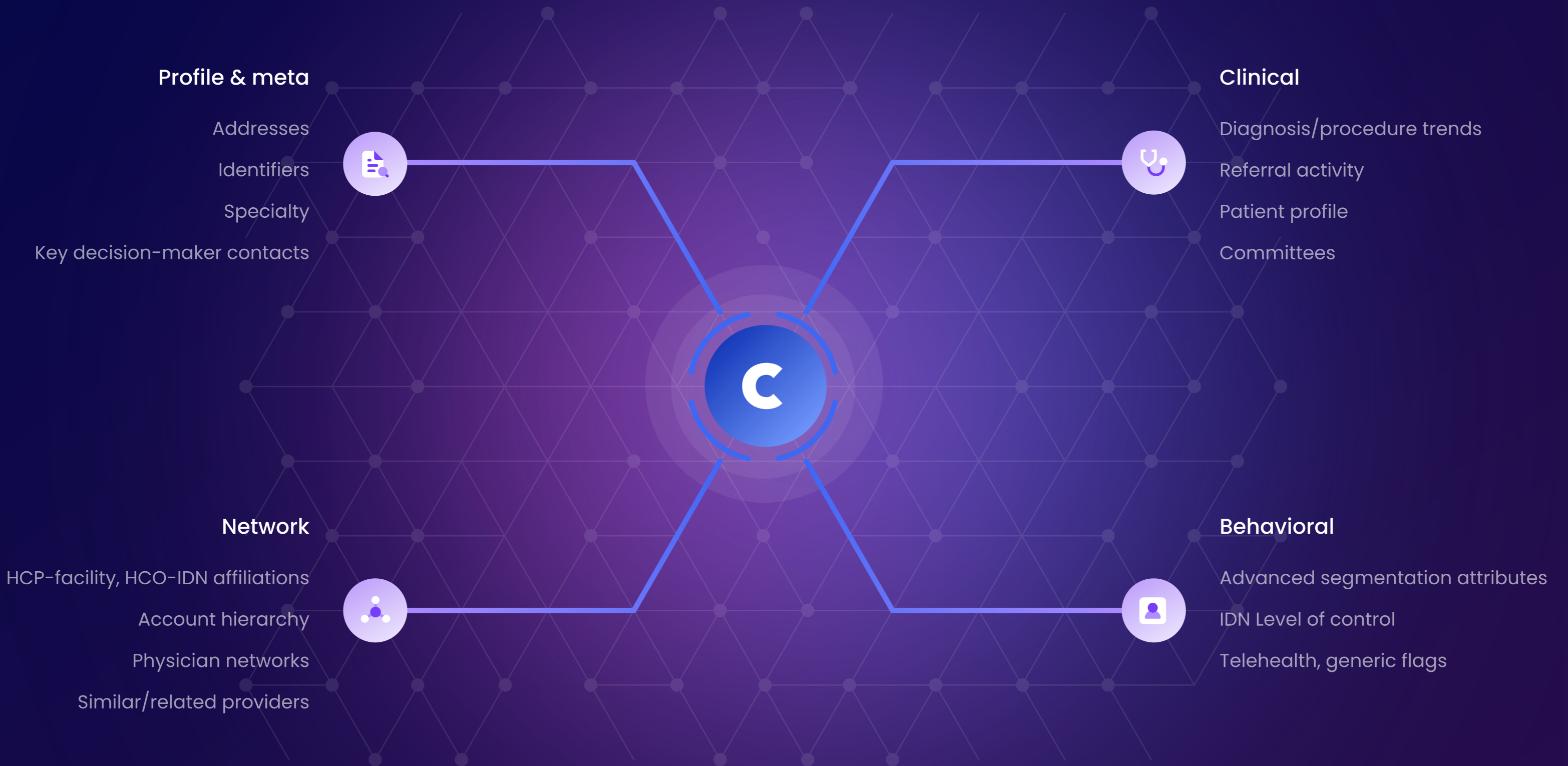
Robust set of industry identifiers and matching algorithms to connect across data sources



### Real-world view of relationships

Detailed view of provider affiliations for HCPs and accounts with detailed hierarchy

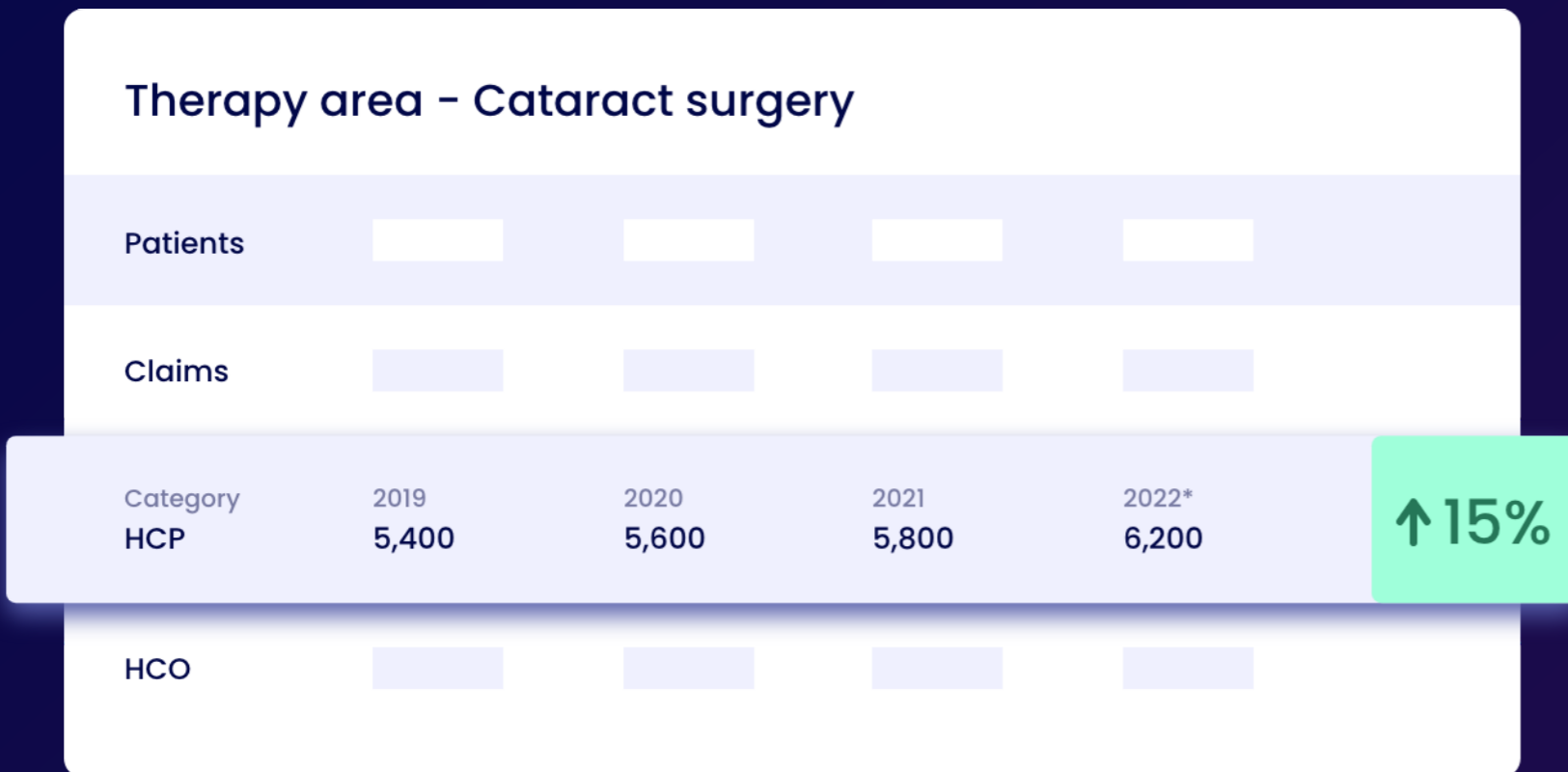
# Single view of your customer



# Tap into the most reliable provider intelligence in the industry



# Power commercial operations with superior provider intelligence



## Increase pipeline, discover new targets

Compile's high-capture provider affiliations identify newer accounts and contacts

## Map influencers and their networks of influence

Use Compile's physician network map to derive influence maps, drive next best action, identify similar and related accounts

### Mayo Clinic - Key influencers

- Robert Hollman
- Maya Amin
- Elizabeth B...
- Nsonowa N...

**Robert Hollman**  
Cannaday Building and Davis Building  
4500 San Pablo Road Jacksonville, FL 32224

Specialty Internist	Department Hospital Internal Medicine	Committees Head, Clinical Practice Committee
Member American Society of Clinical Oncology	Phone 4378xxxxxx	Email roberthollman@xxx

Profile
Network
Clinical
Territory

Procedure	Procedure count
Bronchoscopy	2,179
Colectomy	2,060
Cryosurgery	1,454

IDN level of control High	KOL flag Yes
Procedure adoption High	Years in practice 5 years
Medical school Inst Sup De Cien Medical	Residency Presbyterian Health, NY

## Increase engagement through hyper targeting

Move beyond static demographics and execute precise outreach with real-time and unique insights on every account in your market

Powering insights for some of the most innovative companies in the world

